To: 1210 - New York ROU (ALVICHA)
From: Campbell, Judy
Posted: 4/16/98 11:01
Opened: 4/16/98 11:36
Subject: FWRD: Unauthorized VAP Promotions

REGION 1210

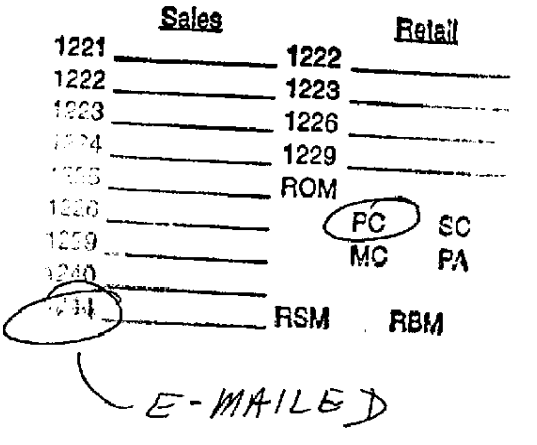
In reference to the attached promotional distribution issues concerning Harold Levinson (SIS #550558), please forward this information to the Manager responsible for this direct account for assistance with the issues addressed.

J. Campbell / 1610

========== <Forwarded Letter> ==========
From: Howard, M S.
To: CAMPBEJ2
Subject: Unauthorized VAP Promotions
Posted: 04/13/98 17:11
Priority: Normal Priority

Judy,
Harold Levinson Tobacco,Hicksville,N.Y.is currently sending out VAP promotions to unauthorized accounts(PM Exclusive).On 4/11/98,I contacted Colonie Getty,SIS#433532,which had received a Doral BUY 2 GET 1 Free promotion.This location has been a PM Exclusive for over a year and indicated in the laptop as one for that time period. From what I was able to find out ,Levinson is selling these promotions VIA telephone orders,not thru their sales reps. Please forward this information to our respective account manager for them to handle with this jobber.
Thanks
Mike Howard 46435
Div.162304

CC: MacWilliams, Lori, Howard, M S.



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Source: https://www.industrydocuments.ucsf.edu/docs/xngy0000